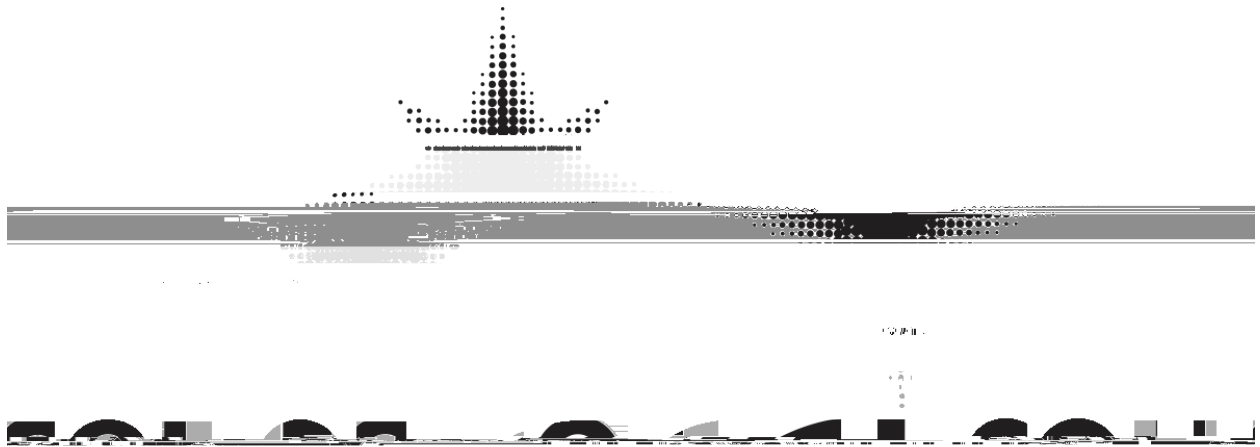


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A REPORT OF THE RESULTS OF THE 2015
COLLEGE OF SOUTHERN IDAHO STRATEGIC PLANNING
COLLEGE AND COMMUNITY SURVEY

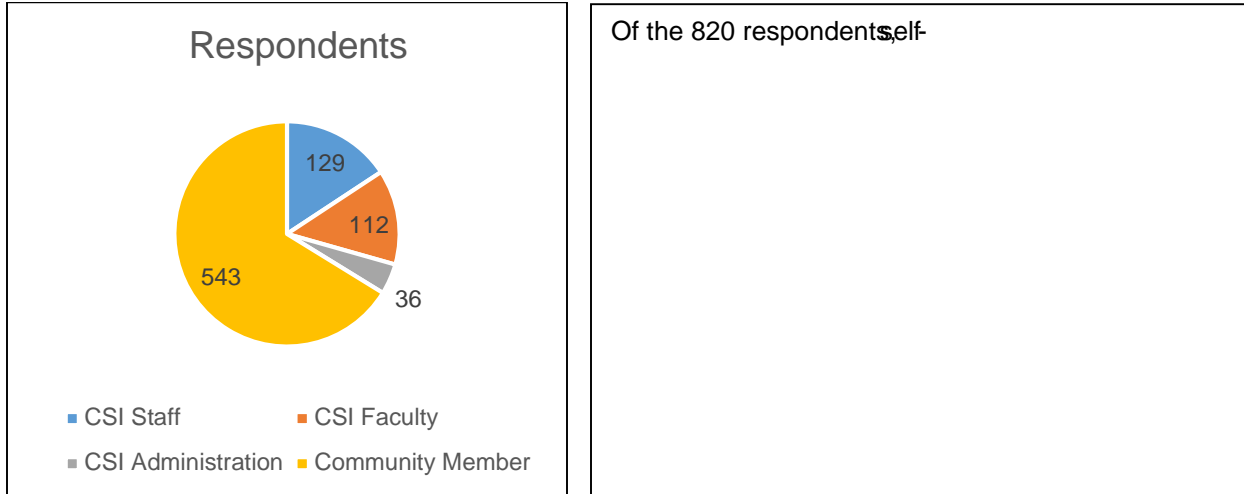
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Introduction

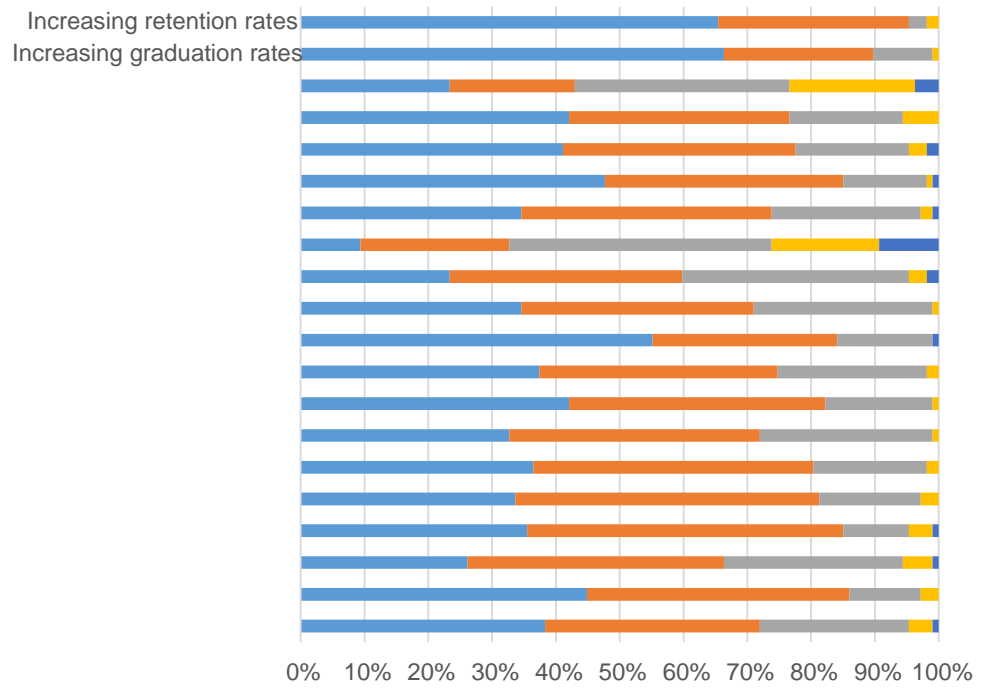
As the College of Southern Idaho celebrates its 50th year, it is an opportune time to honor the history of the college while also

SurveyResults

In question #1, respondents were asked to answer, "Which of the following categories best describes your primary connection to the college?"



In question #2 respondents were asked to rank order 20 items in order of importance for the college to focus on over the next five years. Here are the results, for all respondents and for each subgroup.



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Analysis of Question #2 Data:

When examining data from all respondents, increasing graduation rates (87.7%), expanding scholarship opportunities for students (87.4%), expanding workforce training (83.8%), and increasing retention rates (81.1%) were most often selected as the top priorities for the college over the next five years, with more than 80% of respondents selecting agree or strongly agree. The next five priorities were: increasing research, increasing community service, increasing research, increasing research, and increasing research. More than 70% of respondents were in agreement or strongly in agreement with these priorities.

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Question#3 asked respondents to rank which three items listed above they felt were the most critical for CSI to address in the next five years.

Analysis of Question #3 Data:

When asked which areas are the most critical for CSI to address in the next five years, respondents chose increasing graduation rates, increasing retention rates, reducing student debt, expanding scholarship opportunities for students, improving student advising services, enhancing employee compensation, expanding workforce training, expanding partnerships with K-12 education, and expanding community partnerships as the 10 most critical areas of focus. These selections closely parallel those found in the responses to question #2.

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the opportunity for students get a head start on their postsecondary education through dual credit course offerings.

Quality was also a theme of responses to this question. Quality was mentioned in reference to all of the instructional areas of the institution including transfer programs, professional technical programs, community education and workforce training. The quality of the campus buildings and grounds was also praised as was the quality of artistic and cultural offerings and the college's athletic programs.

Question #6 asked respondents to list what they saw as CSI's current weaknesses.

Several issues that can be categorized under the broad heading of communication were frequently noted. These included concerns about both internal and external communication.

Internal communication issues noted were concerns about communication between different branches of the college (e.g. off-campus centers and the main campus); different departments within the main campus (e.g. getting different answers to the same question from different areas within the college being kept informed of all of the recent changes on campus (e.g. unsure of who to contact for needed services); lack of communication regarding why internal changes were being made or why information was being requested (e.g. a feeling of doing projects with no clear purpose); and difficulty in communicating with students especially with regard to the college's use of technology (e.g. text messaging, email).

External communication issues were broken into two broad categories. The first expressed concerns about a perceived lack of marketing for noncredit bearing activities (e.g. scholarship opportunities, community education offerings, various events on campus). The second group of concerns centered on perceptions of CSI in the community. Some indicated a feeling that the college has not been responsive to input from the community and has not allowed for open dialog. Others indicated that CSI has not been forceful enough in telling its story and defending its actions. For example, respondents indicated that CSI is harmed by a perception that community colleges are of inferior quality compared to their four-year counterparts.

Concerns were expressed that the college is read too th t h f i a s p . 9 (e) - 9 k i - 1 . 3 1 . i e n c o f i o t d [(p r) - 7 . 7 (e) - 9 . 6 (u) - (i) - 3 T

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Question #7 asked respondents what opportunities they see on the horizon for CSI in the next five years

Responses tied to growth were frequently mentioned in response to this question. Respondents saw projected

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Conclusion

The information outlined above is being used to help establish priorities for CSIS's new strategic plan. The College of Southern Idaho Office of Institutional Effectiveness would like to thank everyone who participated in the survey and encourages you to continue to be involved in this important process.

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Appendix A SurveyText

The College of Southern Idaho is seeking your input as we develop a new strategic plan for the institution. Your answers to the questions in this survey will help guide the process of establishing strategic priorities at the college from 2016 through 2020 and beyond.

The survey should take less than 15 minutes to complete. Your participation is voluntary and your answers will be completely anonymous. Survey results will be shared on the CSI website once the survey is complete.

The survey will remain open through Friday, October 9.

You can access the survey at this link:

If you have questions or concerns, please contact the College of Southern Idaho Office of Institutional Effectiveness at cbragg@csi.edu 208-732-6775.

Thank you for your participation in this important project

Survey Questions

Which of the following categories best describes your primary connection to the college?

- A. CSI Faculty
- B. CSI Staff
- C. CSI Administration
- D. Community Member

This is the college's existing mission statement:

The College of Southern Idaho provides quality educational, social, cultural, economic, and workforce development opportunities that meet the needs of the community.

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Expanding professional development opportunities for employees

Expanding grant activity

Expanding community partnerships

Expanding economic partnerships

Expanding workforce training

Expanding the CSI Foundation

Expanding scholarship opportunities for students

Expanding partnerships with K-12 education

Which three items listed above do you feel are the most critical for CSI to address in the next five years?

Which other items should CSI focus on in the next five years?

What do you see as CSI's current strengths?

What do you see as CSI's current weakness?

What opportunities do you see on the horizon for CSI in the next five years?

What challenges or threats do you see on the horizon for CSI in the next five years?